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## Operators are standing by [www.jaduka.com](http://www.jaduka.com)

By Mark Stachiew

Jaduka offers several services that make it easy for your customers to contact you by telephone from your website.

One of their products is called Click-and-Connect that lets people contact you by simply clicking a button on your site. When customers click that button, Jaduka's software calls a phone number entered by the customer, then calls your number and connects you. You can set up an account for free and they give you 30 free minutes of calling time to try it out. After that, you must purchase blocks of additional connect time that start at \$4.99 for 60 minutes.

A variation on that product is something called MyPrivateLine. When you sign up for one of these accounts, you are set up with a toll-free number your customers can call. When they contact that number, the call is forwarded to a number you choose. Clients do not know where the call is being forwarded to. All they see is the 800 number, which makes a small business look that much bigger. Like the service mentioned above, there's a free trial and you then purchase connect time.

Another product that would be interesting to publishers of classified ads is ClassAdd. It allows advertisers to publish disposable phone numbers to place in their ads that forward to their private number without ever revealing that number.